

We focus on the quality of your data to make your existing AI software deliver useful, scalable and trusted outcomes

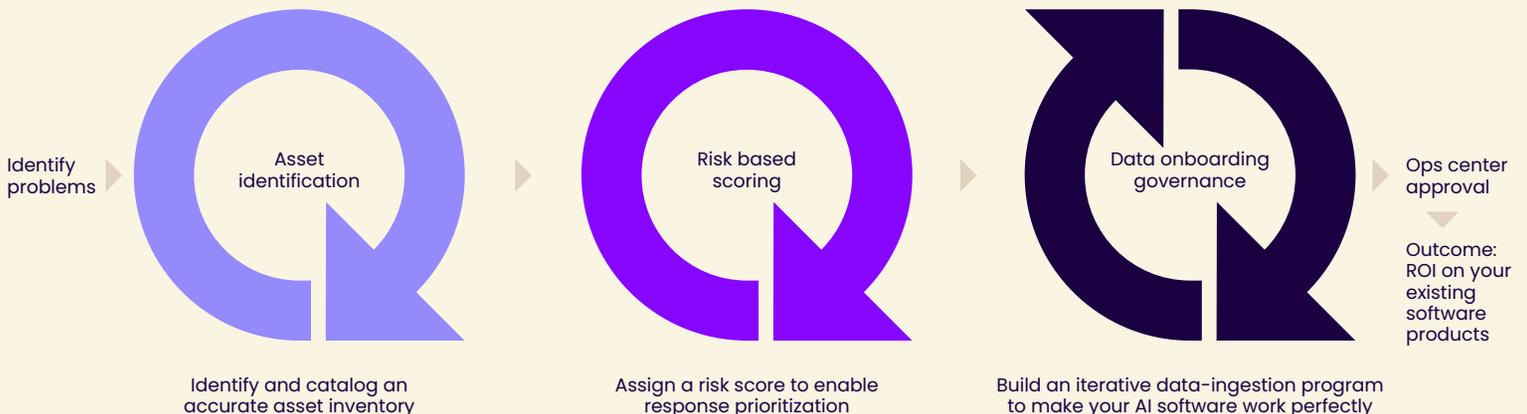
## High-quality data drives better business outcomes

We're experts in hands-on cyber AI consulting and work with organizations to catalog data, assess risk and solve critical business problems. We help clients to build robust processes that improve their data quality, elevate trust and boost business outcomes.

We're 100% tool-agnostic and partner with industry-leading AI software providers to optimize clients' existing cyber AI tools, validating and improving their ROI.



## How we do it



# Asset Identification



## Explore, identify and catalog all your digital business assets

You can only protect what you know. Our automated Asset Identification program discovers and catalogs all enterprise assets – including devices, apps, services and proprietary data – to build an accurate, live inventory for regulatory compliance and carefully calibrated risk management.

We start by identifying your 'digital crown jewels' and leverage our expertise in AI and ML to dynamically discover and catalog all relevant digital assets.

### Key benefits include:

- > Automatically identifies and catalogs enterprise assets and eliminates 'shadow IT'
- > Enables discovery of threats and vulnerabilities, providing a dynamic and live view of all assets that require protection
- > Creates a high-quality asset inventory for risk analysis for response prioritization

# Risk Based Scoring



## Automated, dynamic risk management

Prioritize risks according to their potential impact with a scoring framework that matches risk to your business priorities.

Our Risk Based Scoring system deploys both manual and ML-based risk attribution and enables the rapid assessment of vulnerabilities, ranking them by severity to mitigate the likely harm to critical data.

### Key benefits include:

- > Provides a dynamic, live view of all assets that require protection with automated, continuous risk assessment
- > Ranks business vulnerabilities by risk profile
- > Targets resources on risks that carry the greatest business impact

# Data Onboarding Governance



## Create high-quality data for accurate analysis

Data-driven decisions require accurate and complete data sets. Our Data Onboarding Governance process – CyberQ DOG – is designed to address any data source, compliance demand or data onboarding requirement needed to achieve defined business outcomes.

We use an agile toolset to identify the information, people and processes needed to complete onboarding to an agreed schedule. As targets change, we can easily incorporate fresh data sets and compliance requirements into the program. Our experts will train staff to manage the data onboarding process. It's the first step towards building an effective internal data department.

### Key benefits include:

- > Creates high-quality data sets and complete log data for data onboarding
- > Boosts ROI on existing software tools by optimizing performance
- > Underpins the development of an efficient internal data department